

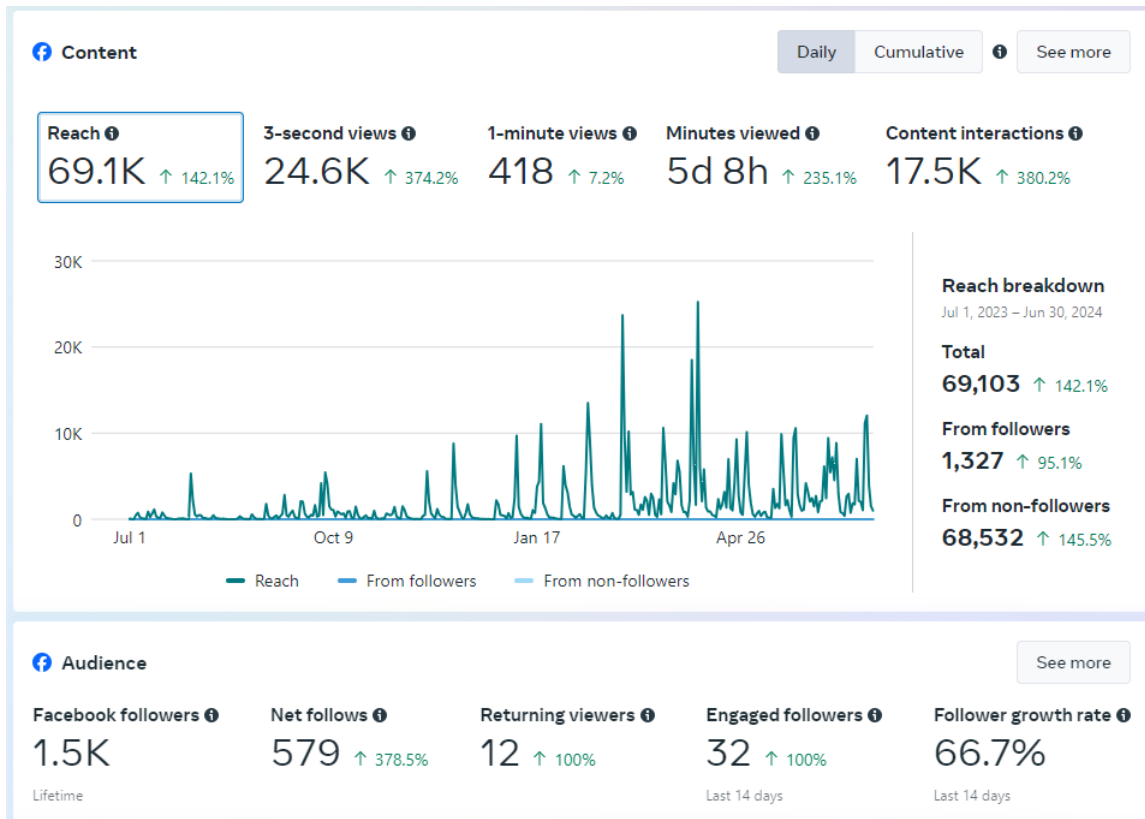
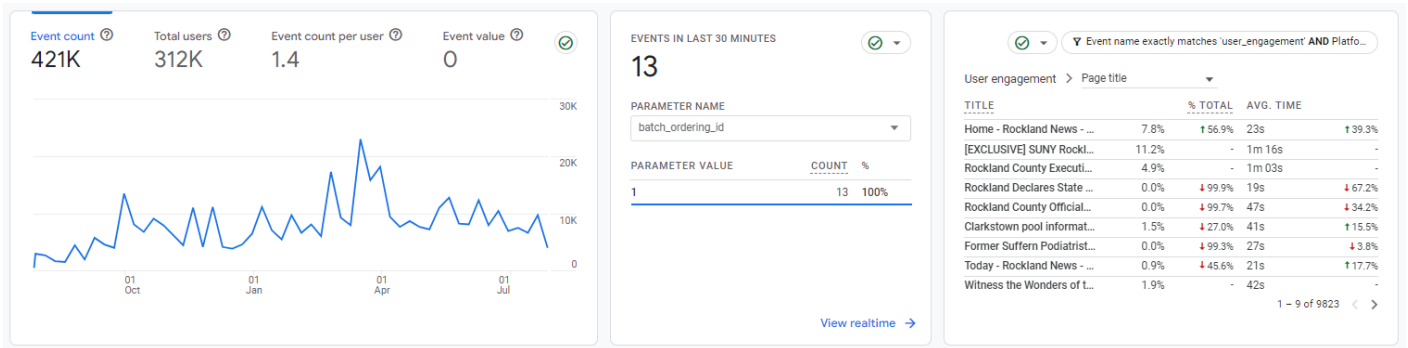
# Rockland News

## Stats and Ad Rates – 2024

Averaging over 400k local readers per year, and growing.  
 Clean, elegant design. Continuous new features for subscribers.  
 Most importantly: A focus on local news *first*.

[RocklandNews.com](https://RocklandNews.com) provides valuable, targeted business advertising space that *works*.

### Recent Stats:



# Rockland News

## Advertisement Placement Options:

The screenshot displays the Rockland News website interface. At the top, there is a navigation bar with location links: CLARKSTOWN, HAVERSTRAW, ORANGETOWN, RAMAPO, and STONY POINT. Below this is the Rockland News logo and a Premium BRIDGES logo with the tagline 'REMOVING BARRIERS, ADVANCING AUTONOMY'. To the right are buttons for 'Submit News', 'Our Supporters', and 'Subscribe'. A secondary navigation bar includes links for HOME, TODAY, LOCAL, BUSINESS, ENTERTAINMENT, HEALTH, COUNTY, STATE, and OBITUARIES.

The main content area features a 'Rockland County' section with a large image of a protest. Below the image is the headline 'East Ramapo Crisis: Protestors Rally In Albany For State Intervention In Troubled School District', dated May 8, 2024. A 'Standard' advertisement for HUNTER FINANCIAL ADVISORS, INC. is placed to the right of the image. Below the headline is a 'TRANSLATE THIS STORY:' section with a language selection dropdown and a 'Powered by Google Translate' note.

The 'Clarkstown' section features the headline 'Veolia Supports Epa's New Pfas Drinking Water Standards: A Commitment To Public Health And Safety', dated May 8, 2024. A 'Spring Fling' event poster for 'NETWORKING MIX & MINGLE' on May 1, 2024, is placed to the right. Below the headline is a 'Continued Reading' link. To the right of the event poster is an 'Enhanced' advertisement for Hampton Inn by Hilton, New York - LaGuardia Airport, with the text 'Stay overnight before driving home!'. Below the advertisement is a 'LATEST WEATHER' section with an AccuWeather.com widget and a 'Get widget' button.

Ad placements shown above are not drawn to exact scale.  
Examples of actual placements on page 6.

# Rockland News

## Banner Ad Sizes Submissions:

### **Standard: Business Card Rotating:**

250 x 125 px (3.33" x 1.66")

Submit: 1200 x 1500 px | 144 dpi

*Limit 10 per village.*

Results: 1000 impressions over 90 days.

### **Enhanced: Vertical Banner Rotating:**

250 x 375 px (3.33" x 4.98")

Submit: 1200 x 1500 px | 144 dpi

*Limit 5 per town.*

5000 impressions over 90 days.

### **Premium: Horizontal Banner:**

225 x 375 px (3.33" x 4.98")

Submit: 1200 x 1500 px | 144 dpi

*Limit 1 per section. (e.g. Today, Jobs, Business, Obits)*

10000 impressions over 90 days.



NEED HELP DESIGNING YOUR AD?  
CONTACT THE ROCKLAND WEB DESIGN TEAM!  
(845) 877-7333 | or fill out this [form](#).

*All graphics, web, video and text production available on per hour basis. Examples below.*

## Pricing:

Business Card: \$99 per village, or \$399 per town.

Vertical Banner: \$599 per town.

Header Banner: \$2995 sitewide.

*All pricing listed is on a per-month basis. Cancel anytime.*

*Ads are subject to monthly/quarterly approval by Rockland News.*

Zoom Sessions available for any questions you may have.

Call (845) 877-7333, or [book an appointment here](#).

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## Ad Locations:

Choice of +/- 45 categories, including hamlets, villages, towns and county-level pages.

Sections currently at testing phase: [Today](#) | [Business](#) | [Entertainment](#) List is available at [www.rocklandnews.com](http://www.rocklandnews.com)

(right side, scroll down)

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## Additional Available Services:

Web Development | Media Hosting | Video & Graphics Production

Rate: \$109.95 per hour

Examples below.

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## Billing:

RockWeb Systems Inc.

Monthly billing cycle on the 3<sup>rd</sup> Friday of each month.

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# Terms and Conditions

Image assets sent to our Basecamp prior to 6 pm, on the last Tuesday of each month.

Suitable image formats: PNG | JPG | GIF

Image resolution min/max: 144 dpi to 600 dpi

All image ad locations are based on limited availability and quantity.

All ads are subject to approval. All sizes are approximate.

Ad results listed above are estimates only. Performance varies based on each advertisement.

Payment billed automatically to client on the third Friday of each month.

Additional services billed on per-hour basis. Quotes available.

Please note, we reserve the right to refuse any advertisement.

Cancel anytime, prior to 25<sup>th</sup> of each month, or 48-hour notice to [RocklandWeb support team](#).

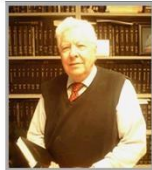
Support | (845) 877-7333 | Mon – Fri, 9 am - 4:30 pm

Ad Samples from our Web & Graphics Team:



**David Isaacson, Esq.**

Family, Real Estate & Commercial Law



**(845) 638-3333**

**NewCityLaw.com**



Protect yourself  
and your family  
from viruses:

with  
ActivePure  
Technology.



Learn more



**R. DANA**  
PEST CONTROL

*We'll bee there.*

**(877) 966-2847 | DanaPestControl.com**



expanding the education  
of our community

[WWW.ROCKTEACH.ORG](http://WWW.ROCKTEACH.ORG)



Workforce Development Board  
of ROCKLAND COUNTY

[WWW.ROCKLANDWORK.ORG](http://WWW.ROCKLANDWORK.ORG)



**FJ DeToma  
Construction**

Since 1987  
**(845) 893-9096**  
[FJDetoma.com](http://FJDetoma.com)

The advertisement features a photograph of a woman in a white hard hat and a tan blazer, holding a clipboard and looking to the side. The background is a blurred construction site.