

# Rockland News

No paywall. No paper. Just the facts.

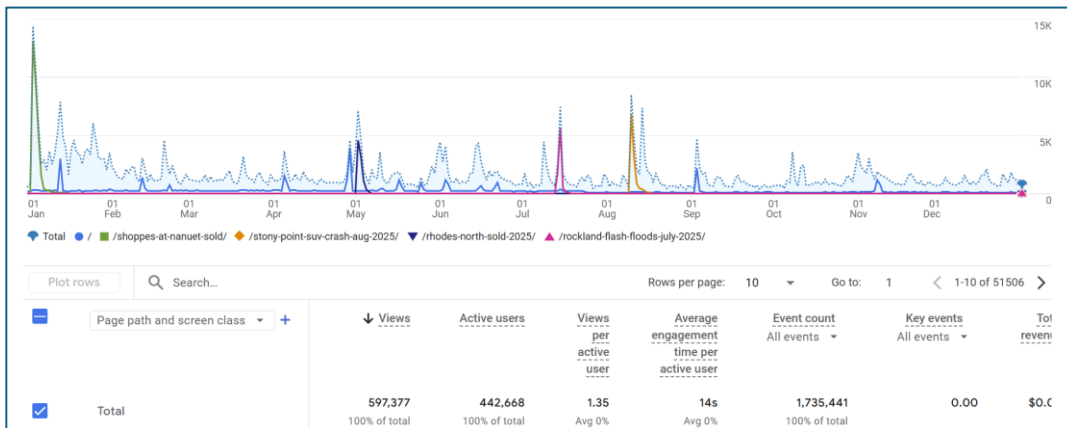
## Stats and Ad Rates – 2026

[RocklandNews.com](http://RocklandNews.com) – Since 2024...over a half million website visitors per year. (+597k in 2025, +512k in 2024)  
 3.7 million total story views and listens on local social media groups. (FB | LinkedIn | Reddit)  
 Clean, elegant design. A livestream + podcast 7x/week. (1.5-2.5k listens *per episode*)

**Bottom Line:** [RocklandNews.com](http://RocklandNews.com) provides valuable, targeted local business advertising that works.

### Recent Stats:

597,377 total pageviews in 2025



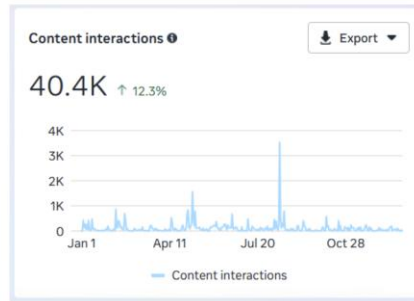
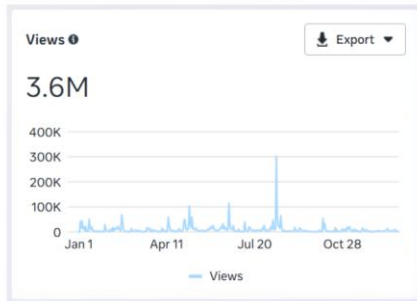
### Our top 5 stories of the year: Fundamental reporting works.

	Views	Active users	Views per active user
Total	597,377 100% of total	442,668 100% of total	1.35 Avg 0%
1 /	83,816 (14.03%)	55,026 (12.43%)	1.52
2 /shoppes-at-nanuet-sold/	31,989 (5.35%)	27,479 (6.21%)	1.16
3 /stony-point-suv-crash-aug-2025/	12,047 (2.02%)	9,868 (2.23%)	1.22
4 /rhodes-north-sold-2025/	10,054 (1.68%)	8,559 (1.93%)	1.17
5 /rockland-flash-floods-july-2025/	8,201 (1.37%)	6,906 (1.56%)	1.19

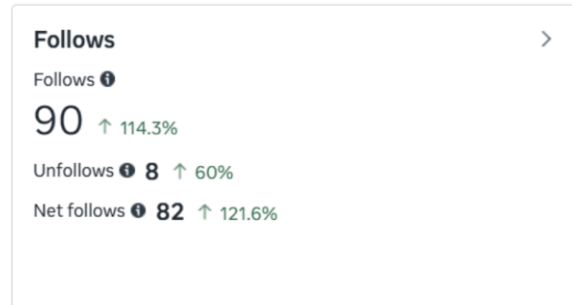
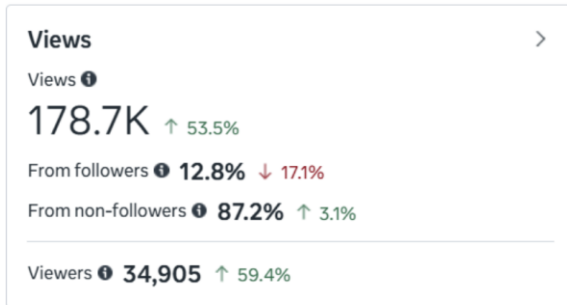
More story stats available upon request.

## Stats from our Facebook & Instagram pages:

(Includes views from our own social media shares on Facebook Community Groups)



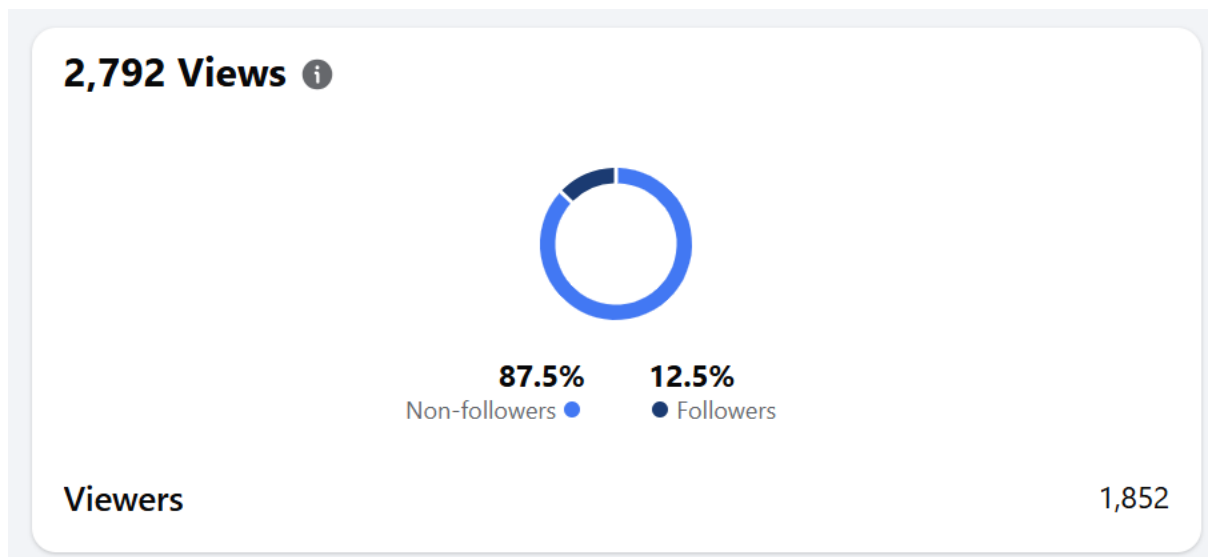
## Early social media numbers – Grabbed Jan 30 2026:



**Finally: Our livestream podcast, now 7x per week.**

Each livestream gets 1.5-2.5k listens/views across Facebook, LinkedIn, and YouTube.

**Example Episode:**



# Rockland News

## Advertisement Placement Options:


CLARKSTOWN HAVERSTRAW ORANGETOWN RAMAPO STONY POINT

**Rockland News** Premium **BRIDGES** REMOVING BARRIERS, ADVANCING AUTONOMY

Submit News Our Supporters Subscribe

HOME TODAY LOCAL BUSINESS ENTERTAINMENT HEALTH COUNTY STATE OBITUARIES

**Rockland County**



**East Ramapo Crisis: Protestors Rally In Albany For State Intervention In Troubled School District**

May 8, 2024  
Image inspired with AI, by @rocklandweb. View our disclaimers page for more information. SPRING VALLEY,...


CONTINUE READING

**Clarkstown**

**Veolia Supports Epa's New Pfas Drinking Water Standards: A Commitment To Public Health And Safety**

May 8, 2024  
Veolia, a leader in optimized resource management, has expressed strong support for the Environmental Protection Agency's (EPA) newly released PFAS...

CONTINUE READING




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Get a **COMPLIMENTARY** portfolio risk analysis

**Standard**

MITCHELL S. KAHN AIF® CRPC®  
Senior Vice President



**HUNTER**  
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Registered Representative offering securities through Cetara Advisors LLC, a registered broker/dealer, member FINRA/SIPC. Advisory services offered through Cetara Investment Advisors LLC, a registered investment advisor. Cetara firms are under separate ownership from any other names, entity.


**TRANSLATE THIS STORY:**

🇺🇸 🇬🇧 🇫🇷 🇪🇸 🇮🇹 🇯🇵

Select Language ▾

Powered by Google Translate

**RETURNING LATE VIA LAGUARDIA?**



**Enhanced**

New York - LaGuardia Airport

Stay overnight before driving home!

**LATEST WEATHER**

AccuWeather.com Get widget

Ad placements shown above are not drawn to exact scale.  
Examples of actual placements on page 6.

# Rockland News

## Banner Ad Sizes Submissions:

### **Standard: Business Card Rotating:**

250 x 125 px (3.33" x 1.66")

Submit: 1500w x 1200h px | 144 dpi

*Limit 10 per village.*

Guarantee: 5000 impressions over 30 days.

### **Enhanced: Vertical Banner Rotating:**

250 x 375 px (3.33" x 4.98")

Submit: 1200w x 1500h px | 144 dpi

*Limit 5 per town.*

Guarantee: 5000 impressions over 60 days.

### **Premium: Horizontal Banner:**

225 x 375 px (3.33" x 4.98")

Submit: 1500 w x 1000 px | 144 dpi

*Limit 1 per section. (e.g. Today, Jobs, Business, Obits)*

Guarantee: 100,000 impressions over 90 days.



**BONUS: FULL WEB AND GRAPHIC DESIGN TEAM, IN HOUSE.**

**NEED HELP DESIGNING YOUR AD?**

**CONTACT THE ROCKLAND WEB DESIGN TEAM!**

**(845) 877-7333 | or fill out this [form](#).**

*All graphics, web, video and text production available on a per hour basis. Examples below.*

## Pricing:

**Business Card Size:** \$299 per town | \$99 per village

**Vertical Banner Size:** \$399 per town.

**Header Banner Size:** \$1499 sitewide.

***New! Includes a 30-second custom voice advertisement on Rockland News livestream!***

*All pricing listed is on a per-month basis. Cancel anytime.*

*Ads are subject to monthly/quarterly approval by Rockland News.*

Zoom Sessions available for any questions you may have.

Call (845) 877-7333, or [book an appointment here](#).

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## Ad Locations:

Choice of +/- 45 categories, including hamlets, villages, towns and county-level pages.

Sections currently at testing phase: [Today](#) | [Business](#) | [Entertainment](#) List is available at [www.rocklandnews.com](http://www.rocklandnews.com)

(right side, scroll down)

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## Additional Available Services:

Web Development | Media Hosting | Video & Graphics Production

Rate: \$109.95 per hour

Examples below.

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## Billing:

RockWeb Systems Inc.

Monthly billing cycle on the 3<sup>rd</sup> Friday of each month.

## Terms and Conditions

Image assets sent to our Basecamp prior to 6 pm, on the last Tuesday of each month.

Suitable image formats: PNG | JPG | GIF

Image resolution min/max: 144 dpi to 600 dpi

All image ad locations are based on limited availability and quantity.

All ads are subject to approval. All sizes are approximate.

Ad results listed above are estimates only. Performance varies based on each advertisement.

Payment billed automatically to client on the third Friday of each month.

Additional services billed on per-hour basis. Quotes available.

Please note, we reserve the right to refuse any advertisement.

Cancel anytime, prior to 25<sup>th</sup> of each month, or 48-hour notice to [RocklandWeb support team](#).

Support | (845) 877-7333 | Mon – Fri, 9 am - 4:30 pm

## Ad Samples from our Web & Graphics Team:



**David Isaacson, Esq.**

Family, Real Estate & Commercial Law



**(845) 638-3333**

**NewCityLaw.com**



Protect yourself  
and your family  
from viruses:

with  
ActivePure  
Technology.



Learn more



**R. DANA**  
PEST CONTROL

*We'll bee there.*

**(877) 966-2847 | DanaPestControl.com**



expanding the education  
of our community

[WWW.ROCKTEACH.ORG](http://WWW.ROCKTEACH.ORG)



Workforce Development Board  
of ROCKLAND COUNTY

[WWW.ROCKLANDWORK.ORG](http://WWW.ROCKLANDWORK.ORG)



**FJ DeToma  
Construction**

Since 1987  
**(845) 893-9096**  
[FJDetoma.com](http://FJDetoma.com)

The advertisement features a photograph of a woman in a white hard hat and a tan blazer, holding a clipboard and looking to the side. The background is a blurred construction site.